



WERELDWIJD PRIVACYNIEUWS
VAN DPO CENTRE



The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

Europrivacy certification: Why your organisation needs it

With data protection expectations continuing to rise, many organisations are looking for new ways to demonstrate GDPR compliance. Europrivacy™/®, the EU's leading GDPR certification scheme, is fast becoming a must-have for businesses wanting formal and independent certification.

In our latest blog, we explore the Europrivacy certification scheme, breaking down the key benefits. GDPR certification can be especially valuable for organisations involved in high-risk data processing, offering independent verification and strengthening customer and stakeholder trust.

[Read our blog](#)

EUROPEAN UNION

EC launches AI Continent Action Plan

On 9 April 2025, the European Commission launched the AI Continent Action Plan, which aims to establish the EU as a global leader in artificial intelligence.

Key objectives:

- **Enhance AI infrastructure** by establishing 13 AI factories and further Gigafactories to provide advanced computing resources for AI development
- **Facilitate access to high-quality datasets** for AI training by launching a comprehensive Data Union Strategy
- **Promote AI adoption** across various sectors through the Apply AI Strategy
- **Strengthen AI skills and talent** through educational programmes and initiatives
- **Support organisations with regulatory compliance** by establishing an AI Act Service Desk

[Read the AI Continent Action Plan](#)

Meta to resume AI training on EU users' public posts

On 14 April 2025, Meta announced plans to restart training its AI applications on EU citizens' public Facebook and Instagram posts. The project was initially paused in 2024 after privacy group, *noyb*, filed complaints across 11 European countries.

However, the tech giant now claims the European Data Protection Board (EDPB) has affirmed the legality of their new approach, which involves notifying users about the AI training and providing an opt-out mechanism.

Meta has begun informing adult users of Facebook and Instagram about the change via in-app notifications and email, which include a link to an objection form. They will begin utilising public posts and comments from 27 May 2025, unless users opt out before this date.

[Read Meta's statement](#)

AP issues warnings over misused cookie banners

The Dutch data protection authority, Autoriteit Persoonsgegevens (AP), has issued formal warnings to 50 organisations for deploying cookie banners that violate the General Data Protection Regulation (GDPR). According to the AP, these organisations are the first of 500 it will warn throughout the year. Notified businesses have 3 months to comply or risk fines.

The AP emphasises that organisations must:

- Obtain explicit consent from visitors before placing cookies
- Clearly explain how personal data is processed and for what purposes
- Present all cookie choices on a single, accessible layer
- Avoid pre-ticked boxes for consent
- Clearly inform users how they can withdraw their consent at any time

[Read the AP's guidance on cookie banners](#)

WE'RE ATTENDING

PRIVACY SYMPOSIUM

Conference in Venice, Italy
12-16 May 2025

REGISTER



12 - 16 MAY 2025
VENICE, ITALY



UNITED KINGDOM

ICO issues statement on police use of FRT

To support a renewed focus on police use of facial recognition technology (FRT), the Information Commissioner's Office (ICO) has issued a statement emphasising that its deployment must be 'necessary and proportionate'. The announcement comes amid a significant increase in the use of FRT by UK police forces. In March 2025, the Metropolitan Police decided to install permanent live facial recognition cameras in Croydon, marking the UK's first fixed deployment of such technology. However, the move raised concerns for privacy and potential over-policing.

The ICO underscores that any application of FRT must adhere to the principles of Fairness and Accuracy, ensuring that the processing of sensitive personal data complies with data protection laws.

Read our [case study](#) to learn how The DPO Centre helped Reveal Media deliver a privacy-compliant live facial recognition trial.

ONLINE WEBINAR



Privacy Puzzle

GLOBAL WEBINAR SERIES

15 JULY 2025

LET IT GO: CRM data retention
and GDPR compliance



15 JUL 2025

ONLINE WEBINAR



CANADA & UNITED STATES

Microsoft rolls out AI-powered Recall despite privacy concerns

Microsoft has begun rolling out its AI-powered tool, Recall, despite criticism over potential privacy risks. Built into the company's latest Copilot+ PCs, Recall captures encrypted screenshots of users' screens every few seconds to create a searchable timeline of past activity.

Recall's initial launch in June 2024 was postponed following significant backlash over the tool's potential to capture sensitive data. Since then, Microsoft has implemented several safeguards:

- Recall is now an opt-in feature, requiring users to actively enable it
- Access to snapshots necessitates user authentication via Windows Hello
- Users can pause or delete snapshots at any time
- Upgraded to filter specific apps or websites from being recorded and filter out sensitive information, including credentials and credit card numbers

Shane Gohil, DPO and Security & Tech Sector Lead at The DPO Centre, said, *'Despite welcome security enhancements to Recall, any system creating a searchable archive of digital activity requires thoughtful consideration of privacy trade-offs. Users should approach technologies that maintain persistent records of their activities with appropriate caution.'*

Users are reminded to implement strong device security and regularly review their data to help minimise potential risks.

[Learn more about Recall](#)

New COPPA Rules take effect from 23 June 2025

On 22 April 2025, the U.S. Federal Trade Commission (FTC) published final amendments to the Children's Online Privacy Protection (COPPA) Rule in the Federal Register, marking the first comprehensive update since 2013. These changes significantly expand privacy protections for children under 13 and introduce substantial new compliance obligations for organisations operating websites and online services directed to children.

Key highlights:

- New definition for 'mixed audience' websites or online services, with guidance for age verification
- Operators are prohibited from retaining children's personal information indefinitely, ensuring data is only kept as long as necessary for its intended purpose
- Expanded definition of 'personal information' includes biometric and government-issued identifiers
- Operators must obtain separate, verifiable parental consent before disclosing children's data to third parties

The new COPPA Rules will be effective from 23 June 2025. Organisations should review and update their privacy policies and notices to reflect the expanded definitions and new obligations and implement mechanisms to obtain verifiable parental consent.

[Read the updated COPPA Rule](#)

INTERNATIONAL

South Africa launches mandatory data breach reporting portal

South Africa's Information Regulator has launched a mandatory eServices Portal for reporting data breaches, marking a significant shift from the previous email-based system. This digital platform aims to streamline breach notifications, improve regulator response times, and standardise the quality of information submitted.

Under the country's Protection of Personal Information Act (POPIA), foreign organisations may fall within its regulatory scope if they:

- Use South African-based vendors or IT infrastructure to store or process data
- Outsource HR, payroll, or customer support functions to South African service providers

Applicable organisations should ensure they are prepared to report any data breaches via the new portal.

[Find the eServices Portal and how-to guide](#)

**OP ZOEK
NAAR EEN
FANTASTISCHE
PLEK OM TE
WERKEN?**

KLIK HIER



We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (The Netherlands)**
- **Data Protection Officers (United Kingdom)**
- **Data Protection Officers - Life Sciences (United Kingdom/Europe/Canada)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**

If you are looking for a new and exciting challenge, [apply today!](#)

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