



WERELDWIJD PRIVACYNIEUWS
VAN DPO CENTRE

The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

Understanding data protection liabilities for C-suite executives and senior leaders

As a C-suite executive or senior business leader, you will understand the significance of data protection governance, the consequences of data breaches, and the importance of cultivating customer trust through careful data handling. But are you aware of the full extent of your data protection liabilities?

In our latest blog, we explore how data protection management responsibilities vary across the different leadership roles and the associated liabilities. We also provide key tips for reducing risks and ensuring compliance with data protection legislation.

[Read our blog here](#)

EUROPEAN UNION

CJEU validates commercial interests under GDPR

In a long-awaited ruling on 4 October 2024, the Court of Justice of the European Union (CJEU) confirmed that Legitimate Interests can include purely commercial interests under the General Data Protection Regulation (GDPR). This significant decision is expected to provide more flexibility for businesses in processing personal data for commercial purposes.

The CJEU emphasised that Controllers must also:

- Ascertain that the processing is necessary
- Conduct a balancing test
- Implement appropriate transparency measures
- Ensure data subjects can object to data processing at any time

[Read the CJEU ruling here](#)

CJEU limits social network's data use for targeted ads

In 2021, privacy activist Maximilliam Schrems sued Meta Platforms for unlawfully processing his personal data for targeted advertising. The Court of Justice of the

European Union (CJEU) has now ruled that Meta violated General Data Protection Regulation (GDPR) principles, specifically those related to data minimisation and purpose limitation.

This decision emphasises that social networking sites cannot use all the personal data it collects for targeted advertising without specific limitations and user consent.

[Read the CJEU ruling here](#)

HBSC and WHO publish report on adolescent digital behaviours

The Health Behaviour in School-aged Children (HBSC) and World Health Organization (WHO) Regional Office for Europe have published a comprehensive report into adolescent digital behaviours. *A focus on adolescent social media use and gaming in Europe, Central Asia, and Canada* highlights several significant trends, including a rise in problematic social media use, prevalence of daily gaming, and socio-economic disparities.

The report provides key recommendations for policymakers, educators, and healthcare providers:

- Invest in school environments that promote health and embed digital literacy
- Enhance mental health services
- Promote open dialogue about digital well-being
- Train educators and healthcare providers in digital literacy
- Enforce platform accountability

[Read the report here](#)

The graphic features a yellow background with a pattern of white circles. On the right, there is a photograph of three people (two men and one woman) looking at a laptop. Overlaid on the left side of the graphic is a black box with the text 'DO YOU PROCESS PERSONAL DATA ON UK RESIDENTS?' in white and yellow. Below this, there is a list of three bullet points, each preceded by a yellow checkmark. At the bottom right, there is a yellow button with the text 'FIND OUT MORE'. The logo for the 'dpo centre' is in the top right corner of the graphic.

DO YOU PROCESS PERSONAL DATA ON UK RESIDENTS?

You may need to appoint a UK Representative

- ✓ Legal requirement to comply with GDPR Article 27
- ✓ Ensure ongoing compliance with EU data protection laws
- ✓ Peace of mind and reduced exposure to future privacy risks

FIND OUT MORE

UNITED KINGDOM

ICO launches data protection audit framework

On 7 October 2024, the Information Commissioner's Office (ICO) launched a new data protection audit framework. It provides a structured approach to help organisations assess their compliance with data protection laws, regardless of industry or size.

The framework consists of 9 toolkits, covering key aspects of data protection, including accountability, data sharing, and records management. Each toolkit contains a downloadable tracker, allowing organisations to conduct their own compliance assessments and track actions to be taken in areas needing improvement.

[Access the audit framework here](#)

**OVERWEEGT U HET
UITBESTEDEN VAN UW FG?
WIJ KUNNEN HELPEN**

Zorg voor gemoedsrust met een Functionaris voor Gegevensbescherming van DPO Centre:

- ✓ Zeer ervaren Functionarissen voor Gegevensbescherming
- ✓ Afgestemd op de behoeften van uw organisatie
- ✓ Pragmatisch, eenvoudig, oplossingsgericht advies

ONTDEK MEER



NORTH AMERICA

Texas Attorney General sues TikTok for sharing minors' personal data

Texas Attorney General, Ken Paxton, has sued TikTok for violating the Securing Children Online through Parental Empowerment (SCOPE) Act. Paxton alleged the social media giant shares the personal information of minors without consent and has failed to provide parents with tools to manage and control the privacy settings on their child's account.

It is not the first time platform has faced legal action over its data protection practices. In August 2024, the US Justice Department sued TikTok and its parent company ByteDance for violating the Children's Online Privacy Protection Act (COPPA).

[Read Paxton's press release here](#)

Sensitive data definition to be amended in CCPA

On 28 September 2024, the Governor of California approved Senate Bill 1223, which expands the definition of sensitive personal information under the California Consumer Privacy Act (CCPA) to include consumers' neural data.

This amendment reflects the growing recognition of the importance of safeguarding emerging types of data generated by advanced technologies, such as brain-computer

interfaces and other neurotechnology.

The updated CCPA will come into effect on 1 January 2025.

[Read Bill 1223 here](#)

INTERNATIONAL

China's TC260 release 9 new national standards

On 9 October 2024, China's National Information Security Standardisation Technical Committee (TC260) unveiled 9 national standards focused on network security technology. These standards aim to bolster the security and integrity of network systems, providing stronger defences against cyber threats and enhancing the overall cybersecurity infrastructure within the country.

The release reflects a global trend towards stricter cybersecurity and data protection governance. Businesses operating in China or handling Chinese citizens' data may need to reassess their compliance frameworks to align with the new standards.

[Read the 9 standards here](#)

A recruitment graphic for the ONS TEAM. It features a yellow background with a sunburst pattern. On the left, a black box contains the text "ONS TEAM GROEIT WIL JE BIJ ONS KOMEN WERKEN?" in white and yellow. On the right, five circular portraits of team members are arranged in a cluster. The DPO Centre logo is in the top right corner. At the bottom, the website "www.dpocentre.com/join-the-dpo-centre" is displayed.

We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (The Netherlands)**
- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Protection Officers (United Kingdom)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Copywriter (United Kingdom)**

If you are looking for a new and exciting challenge, [apply today!](#)

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