

The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

Data protection compliance: Law firm vs outsourced DPO services

We provide a general overview of the similarities and differences between the data protection services offered by law firms and outsourced DPO providers.

Although outsourced DPOs and law firms often work together on shared clients, their **approach**, **delivery structure**, **and scope of responsibilities** can differ. We discuss the nuances of these differences and offer a useful comparison to help businesses make an informed decision when choosing between the two options.

Read our blog

EUROPEAN UNION

EC's Second Report explores areas for improvement under GDPR

On 25 July 2024, the European Commission (EC) published the Second Report on the application of the General Data Protection Regulation (GDPR). Whilst the report acknowledges important results for individuals and businesses, various areas are identified for improvement, including the need for:

- Consistent interpretation and enforcement of the GDPR across the EU
- Effective cooperation between regulators on a national and EU level
- Proactive support by data protection authorities to stakeholders in their compliance efforts, especially amongst SMEs and small operators

The EC outlined actions for Member States and the Council to enhance cooperation structures, enforce the legal framework, support stakeholders, and develop the toolkit for data transfers.

Read the Second Report here

KIT develops first data protection certification for schools

Germany's Karlsruhe Institute of Technology (KIT) and University of Kassel have developed the Data Protection Certification for Educational Information Systems (DIRECTIONS) project to ensure GDPR-compliant school information systems.

The DIRECTIONS project aims to eliminate security concerns by establishing a set of criteria that school information systems must meet. The exact criteria are still being developed and tested but will focus on transparency between system providers and users.

Read KIT's press release



Government announces smart data and cybersecurity bills

As part of the King's Speech on 17 July 2024, the UK government announced its plans to introduce a Cyber Security and Resilience Bill and Digital Information and Smart Data (DISD) Bill.

The proposed Cyber Security and Resilience Bill aims to strengthen the nation's defences against cyber threats by mandating businesses to adhere to increased security standards. Industry experts and stakeholders generally view the bill as a positive step. However, if the bill passes, businesses will need to prepare for increased compliance obligations and heightened accountability.

The DISD Bill seeks to update the UK's data protection regulations and reduce the compliance burden on businesses. Critics have already raised concerns about the potential for reduced protections if not carefully implemented, but, overall, the Bill is seen as a pragmatic approach, incorporating the best aspects of the previously abandoned Data Protection and Digital Information (DPDI) Bill.

Read more about the proposed bills and find out what our DPO Sector Leads have to say about them <u>here</u>.

ICO reprimands school for using FRT without student consent

The Information Commissioner's Office (ICO) has issued a reprimand to Chelmer Valley High School, after its use of facial recognition technology (FRT) to take cashless payments breached the UK GDPR. The school failed to complete a mandatory Data Protection Impact Assessment (DPIA) or obtain explicit consent, depriving students of the ability to exercise their rights and freedoms.

Implementing FRT can present organisations with a number of data protection challenges, as it can often lack transparency and individuals have limited control over how their biometric data is processed. Read our blog on <u>The do's and don'ts of processing</u> <u>biometric data</u> to learn how your organisation can introduce FRT in a compliant manner.



NORTH AMERICA

HSS final rule modifies HIPAA Privacy Rule

The US Department of Health and Human Services (HHS) has issued a Final Rule to modify the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule. This Final Rule aims to strengthen privacy protections for individuals seeking reproductive health care by adding new restrictions on the use of protected health information (PHI).

Here's a summary of what the Final Rule includes:

- New safeguards specifically designed to protect sensitive reproductive health information
- Adds a new category of prohibited uses and disclosures of PHI

Under the modification, regulated entities who receive a request for PHI must get written confirmation that the request is not for a prohibited purpose. The final rule also requires revisions to the Notice of Privacy Practices, which regulated entities have until 16 February 2026 to implement.

FTC to study how surveillance pricing affects consumers

The Federal Trade Commission (FTC) will study if organisations are deploying surveillance pricing and how consumer data is used to set prices. Surveillance pricing uses personal information, such as location, demographics, and credit history to set a targeted price for products and services.

The FTC has issued orders to 8 companies offering surveillance pricing products, including Accenture, JPMorgan Chase, and Mastercard. They aim to understand how the practice is affecting consumers, the prices they pay, and the types of data used to determine those prices.

Read the FTC press release

CAC publishes guidelines for the standardisation of AI sector

INTERNATIONAL

The Cyberspace Administration of China (CAC) have published Guidelines for the Construction of a National Artificial Intelligence Industry Comprehensive Standardisation System (2024 Edition). These guidelines aim to standardise AI practices across China to promote technological advancement, industrial developments, and safety.

The guidelines place a strong emphasis on data protection, calling for robust security measures for AI systems, such as encryption, access controls, and the application of data anonymisation. They also stress the importance of addressing bias in AI algorithms, urging developers to conduct regular audits and assessments.

Read the CAC guidelines here



We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- Data Protection Officers (The Netherlands)
- Data Protection Officer Life Sciences (United Kingdom/The Netherlands)
- Data Protection Officers (United Kingdom)
- Data Subject Access Request (DSAR) Officer (United Kingdom)

If you are looking for a new and exciting challenge, apply today!

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